

### expEDIum PMS / RCM Product with Enhancements & Customizations

#### **Introduction**

Many billing companies across the USA have been relying on older systems with less automation and more moving parts to perform RCM / medical billing activities for their roster of clients. One such biller from California wanted to implement a secure, state-of-the-art, HIPAA-compliant cloud-based system that could handle a handful of their clients effectively, performing RCM workflow and Payment Postings efficiently to manage their increasing customer base and claims volume. To meet their requirements, expEDlum Medical Billing® (eMB) was chosen by this biller as a viable and cost-effective solution. In addition, expEDlum was willing to make some customizations, adding specific edits and features to reduce their billing pain points.

expEDlum Medical Billing® has exhaustive PMS / RCM features with a proven track record in improving the payment reimbursement cycle from thousands of insurance companies (both Government and Commercial) with transparency wherein users can track the claim history to determine where a given claim is at a given point of time. eMB, as it is a standards-based product, supports many specialties, including GI/ASC, Cardiology, Behavioural, Ambulance/EMS, Family/Internal Medicine, and public health clinics, etc., and connects to multiple clearinghouses and MCOs for claims and insurance eligibility inquiries. eMB currently uses Office Ally® and PhiCure® as the preferred Clearinghouses to offer a complete end-to-end, seamless product with standards-based access to the clearinghouse.

#### **Customer Story**

expEDlum is currently being used by clinics and hospitals across various states in the United States of America as most PMS/RCM systems were offering only the standard features with less agility towards customizations, product enhancements, and extendable validation edits. This biller was searching for a secure, cloud-based system that could accommodate their billing needs better than their older legacy system, with additional enhancements and billing requirements, and at an optimal total cost of ownership. They required a system that could scale up and handle more patients and process claims more efficiently, ultimately speeding up their revenue generation for their clients.

Our product offers relevant features with exceptional customer support, and we are open to making the necessary custom modifications to meet their requirements. After over a dozen conference calls, demos, cross-walking their legacy workflow to expEDlum workflow, and identifying any immediate custom requirements, this customer signed up to subscribe to expEDlum. Please note that this customer had only evaluated our expEDlum® product and went ahead with us after the 60-day free trial.

#### **Challenges Customers Faced**

As mentioned above, this biller was able to choose expEDlum as their preferred RCM / Medical billing software based on a handful of parameters, including our ability to do customizations fairly quickly and as the product covered many of the features they were looking for.

The following lists the various customizations and configurations expEDlum did for this biller:

- Ability to configure the client practice and other practices for which they handle billing/RCM in a single expEDlum account and manage multiple billing provider/tax ID combinations from a single login.
- Support of fee schedules with the Place of service (POS) (for office visit/professional claims) and Facility Type (for hospital/institutional claims) dimension. This was implemented to ease handling fee schedules that were wired differently based on the Place of service codes.
- Additional custom claim validation edits based on the billing provider, rendering provider & service facility combinations. This includes payer-specific edits too.
- Customization of ESB Templates to have more fields for the specialties supported – This included supporting all the dates available in the CMS-1500 claim form, Prior Authorization fields, etc. This is to simplify their billing workflow and reduce data entry, thus providing efficiency.
- Enhancement of Patient List to show more configurable fields.
- Enhancement to configure default Practice and Facility information in patient demographics. With this, the ESB template itself would drive the facility and billing provider to which a given patient is associated, thus providing billing efficiencies.
- Support for primary and secondary claim billing and reimbursement of claims for Medicaid, Private/Commercial Payers, and Contract Payers.
- Support for Self-pay claims for patients not having insurance or inactive/expired/non-covered insurance.
- Real-time Insurance Eligibility Verification (IEV) – The system should be able to verify insurance eligibility in real-time (in addition to batch eligibility) to increase the efficiency of the staff and avoid rejections/denials at a later stage.
- Transparent Error, Rejection, and Denial Management of claims.
- Better secondary claim visibility and single button secondary billing. The system also supports cross-over payment posting by auto-generating secondary claims and posting adjudication details on secondary claims.
- Automation of EDI Claim Transactions and Auto-reconciliation of responses – The claims are bundled in HIPAA X12N ready 837P, 837I EDI transactions and transmitted to clearinghouses (even if the payer supports paper claims) in a scheduled automated mechanism, thereby reducing manual efforts and overheads.
- Support for outsourced Paper claims printing and in-house printing as well.
- Support for manual and automated remittance advice (ERAs using HIPAA X12N 835 and EOBs) posting.
- Invoicing Contract Payers – Feature to generate contracted payer invoices and payment posting. This feature was enhanced for this customer to make the Address Type and Address of the sender configurable.
- Configuring and using customized Ledger Transactions, standard transactions, and receipt generation.
- Transparent Patient Billing/Statements and collection reports.

### **Reasons to choose expEDlum Medical Billing®**

The customer decided to go ahead with expEDlum Medical Billing® after a series of demos & discussions and after that, satisfactorily answering the questions and objections posed by the customer, cost-effective claims-based pricing including a free tier wherein providers submitting less than ten claims a month coming on board free of cost. The customer also used a 60-day free trial of

eMB to evaluate before coming on board in production mode so they could make an educated decision.

**How does the customer use the expEDIum Medical Billing® Product?**

This customer has ramped up the volume of claims since inception several months back, and they have completely moved out of their legacy system. This customer has 22 billing providers in the design, with 53 rendering providers, 503 facilities, 641 referring providers, and 14 ambulance facilities configured. They currently have 24 active billers/users using the system from different geographies. expEDIum continues interacting with this customer to understand and address further pain points with periodic account management conference calls.

Here is the list of the top 80% of the payers used by this biller, an exhaustive list of almost 500 payers.

**EDI Claim Summary (Payer wise)**  
 [Account ID: LTMG, Location: All, Provider: All, SFS Program : All, Received on: 12/27/2022 - 12/27/2023, Claim Type : All]

Payer ID	Payer Name	# of claims	Total Claim Amount	%
MR001	MEDICARE - CALIFORNIA (NORTHERN CALIFORNIA)	46690	10747950.02	32.89
MC051	MEDI-CAL (CALIFORNIA MEDICAID)	16264	3538805.24	11.46
BC001	BLUE CROSS OF CALIFORNIA	10908	2706300.28	7.69
SNT01	SANTE COMMUNITY PHYSICIANS	7733	2045054.50	5.45
MR002	MEDICARE - CALIFORNIA (SOUTHERN CALIFORNIA)	6336	1161475.00	4.46
95567	CALVIVA MEDI CAL	6084	1758736.02	4.29
BS001	BLUE SHIELD - CALIFORNIA	4765	1209802.78	3.36
36273	AARP MEDICARE SUPPLEMENT PLANS INSURED BY UHIC	3062	713776.92	2.16
12115	VA FEE BASIS PROGRAMS	2487	956815.05	1.75
60054	AETNA	2450	608232.55	1.73
87726	UNITEDHEALTHCARE	2398	609287.81	1.69
95386	CENCAL HEALTH	2359	388460.00	1.66
LSMA2	LASALLE/ALTURA MSO	2260	509847.00	1.59
IP083	KEY MEDICAL GROUP - MEDICARE ADVANTAGE	1982	406981.47	1.40
CONTRACT	CALIFORNIA FORENSIC MEDICAL GROUP, INCORPORATED	1958	194028.10	1.38
FCMA1	FIRST CHOICE MA PLANS	1732	398062.00	1.22
95567	HEALTH NET - CALIFORNIA	1561	385537.41	1.10

Here is the payment delay summary with 90 percentiles of claims getting paid within 22 days of submission.

Payment Delay Summary	
Aggregate	Days
AVERAGE	17 days 13 hours
MEDIAN	15 days 04 hours
80 PERCENTILE	17 days 16 hours
90 PERCENTILE	25 days 01 hours
95 PERCENTILE	39 days 16 hours
TOTAL CLAIMS	90181

Here are a few testimonials from this customer:

“.... The more that you use expEDlum, the easier it becomes, and you get more understanding how it works. The one thing I don't care for is to look at multiple windows for just 1 account. On a side note, any question or concerns that we have are taken into consideration and are be addressed, overall easy to use once you know the system.”

- Shirlene Loera, Senior Medical Biller

“.... expEDlum medical billing has a lot of potential, since we have been working with them, they have evolved to meet a lot of our needs. Being able to attach the original EOB to send out to secondaries is very time saving. The software people have been prompt about requests for adds into the system. Some of the issues with posting have been addressed and we are working with them to make the system for us more user friendly. I look forward to how this system will continue to evolve to meet our needs.”

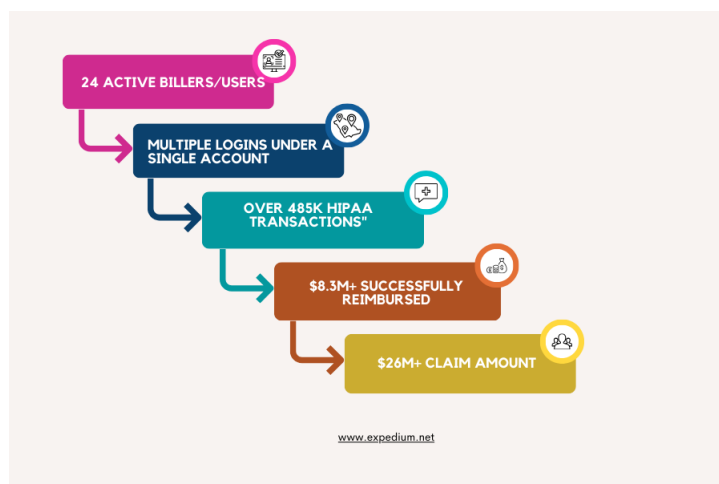
- Kim Wright, Senior Medical Biller

“.... Overall, expEDlum is easy to use, with lot of potentials, IT customer service is great with responding back with our question and concerns. We are very unique billing company with different specialties billing with close to 30 providers, expEDlum has done so much to meet our need. Love Working with all team members. Looking forward with all the system upgrade they have for future to meet our needs.”

- Balwinder Bains, General Manager & Credentialing Coordinator

## Results

This biller has ramped up and efficiently processed over 107k claims and 485k+ HIPAA transactions through eMB in just a handful of months. During this period, the total value of the claim amount was around \$26 million, and they successfully received reimbursements of more than \$8.3 million.



\*We do offer 60-days free trial for users who are new to our product. To learn more, contact us below.

[Start Your Trial](#)